

Our holders are...

57% - BIPOC

70% - women and non-binary

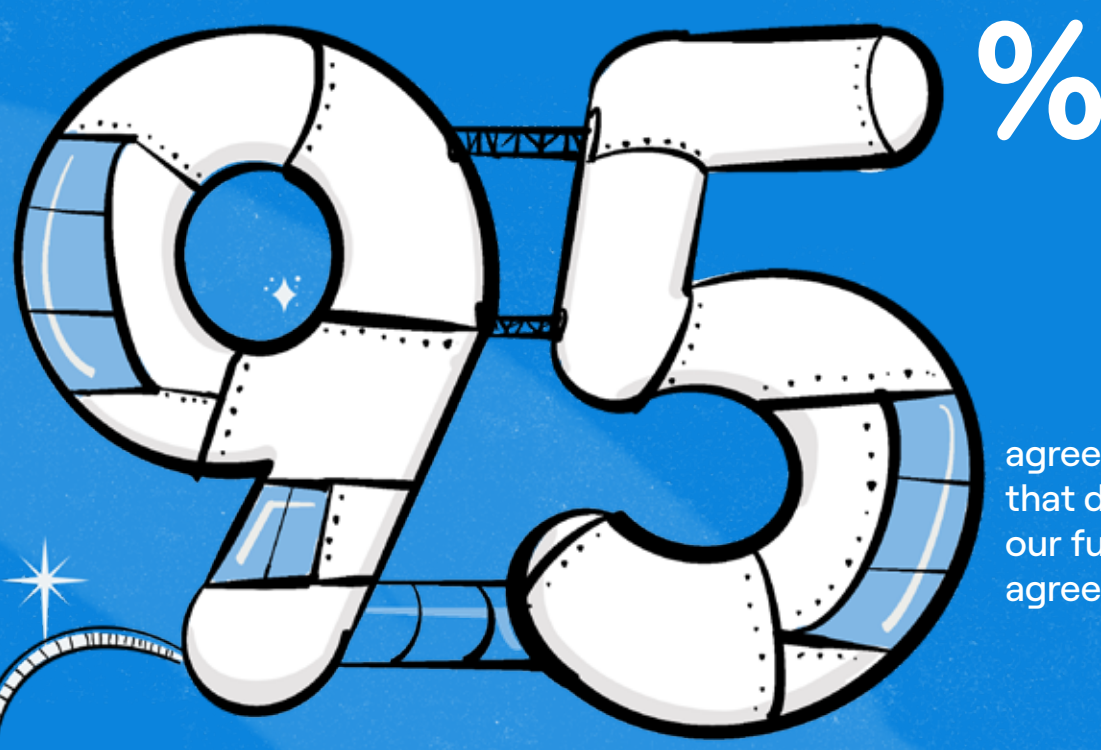
52% - not residing in the US; across 48 countries in total

41% - do not speak English as a first language

16%
LGBTQIA+

10%
with disabilities

Diversity



agree that HUG invests time and energy in building diverse teams, versus only 36% that agree Web3 does

Equity

84%

agree that the ways of contributing to HUG is open and transparent to all community members

86%

agree that HUG actively breaks down barriers to ensure everyone can contribute and benefit

79%

agree that they have the same opportunities as everyone else to contribute to HUG

vs.

43% agree that they have the same opportunities to contribute in Web3

Inclusion

87%

agree that HUG promotes the use of inclusive language

85%

agree that they feel respected and valued by the HUG community vs. 42% in Web3

Belonging

78%

feels a sense of belonging in HUG vs 49% in Web3

83%

feel that they can be their authentic self in HUG vs. 58% in Web3

80% feel safe to openly speak their mind in HUG

vs.

41% in Web3

Accessibility

85%

find HUG's communications and announcements easy to understand



80%

found the cost of joining HUG accessible

ONLY 1%

has experienced unwelcome comments in HUG Vs. 53% in web3